

Article for Schools - Short

**Looking for a Rewarding, Flexible Career after Graduation? Here’s Why Becoming a CFP**® **Pro Might Be For You**

With many recent graduates looking a rewarding career with growth potential, work-life balance and satisfaction of helping others, the profession of financial planning should be top of mind.

Demand for financial planners is growing. In fact, it’s expected to grow 4 times faster than other occupations, according the Bureau of Labor Statistics. And there are financial rewards, with the Bureau reporting that financial planners earn a median salary of $89K.

A career in financial planning also provides you the opportunity to make a difference in lives of individuals and families by helping them reach their life goals. “There’s so much transformation in one’s life when they get their finances together,” says [Brittany Castro, a Los Angeles-based CFP® Professional](http://www.cfppro.org/meet-cfp-pros/brittney-castro/). “It’s a great feeling because I know I helped them get there.”

By becoming a CFP® Pro, you can further distinguish yourself with employers in the financial services industry who are increasingly seeking out CFP® certification as the most desired credential in this growing field. Today’s CFP® Pros are key parts of their communities, helping people achieve their dreams through financial planning. From budgeting and planning for retirement to managing taxes and insurance coverage, CFP® pros help their clients bring all the pieces of their financial lives together.

**Check out 5 facts that might surprise you about a career in financial planning:**

1. **It’s not all about math**. The key to a flourishing career in financial planning is creative problem solving, relationship building and communication skills. CFP® pros help people take a holistic, “big picture” look at their finances to help them reach their life goals
2. **It offers freedom and flexibility**. Talk to successful CFP® professionals and you will learn that what they value the most in their work is the freedom and flexibility to balance their personal and professional lives.
3. **Demand for financial planners is growing.** Job growth for financial advisors is expected to grow 4 times higher than other occupations, according to the Bureau of Labor Statistics.
4. **It’s not a one-size-fits-all career.** From striking out on your own to working at firms big and small, there are a variety of career pathways for CFP® professionals. In 2014, about 1 in 5 personal financial planners were self-employed, according to the Bureau of Labor Statistics.
5. **It allows you to build your future by helping others.** This exciting career brings personal satisfaction of helping others, as well as financial rewards. According to the Bureau of Labor Statistics the median pay for personal financial planners is $89K.

Contact [school contact name and title] at [contact info] to learn more about our [program name].

*Additional Resources Available from CFP Board*

* Visit [CFPPro.org](http://www.cfppro.org) to see videos and stories from real CFP® pros and why they chose a career in financial planning
* Request a copy of the [*Professional Advantages of CFP® Certification*](https://getcfpcertified.org/CFPpro) guide to learn why the CFP® certification matters
* Learn about [scholarship programs](https://centerforfinancialplanning.org/initiatives/scholarships/) available from the CFP Board Center for Financial Planning to enable qualified individuals to complete the education requirement for attaining CFP® certification
* Search the [CFP Board Career Center](https://www.cfp.net/career-center) for job and internship postings, support and mentorship

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